

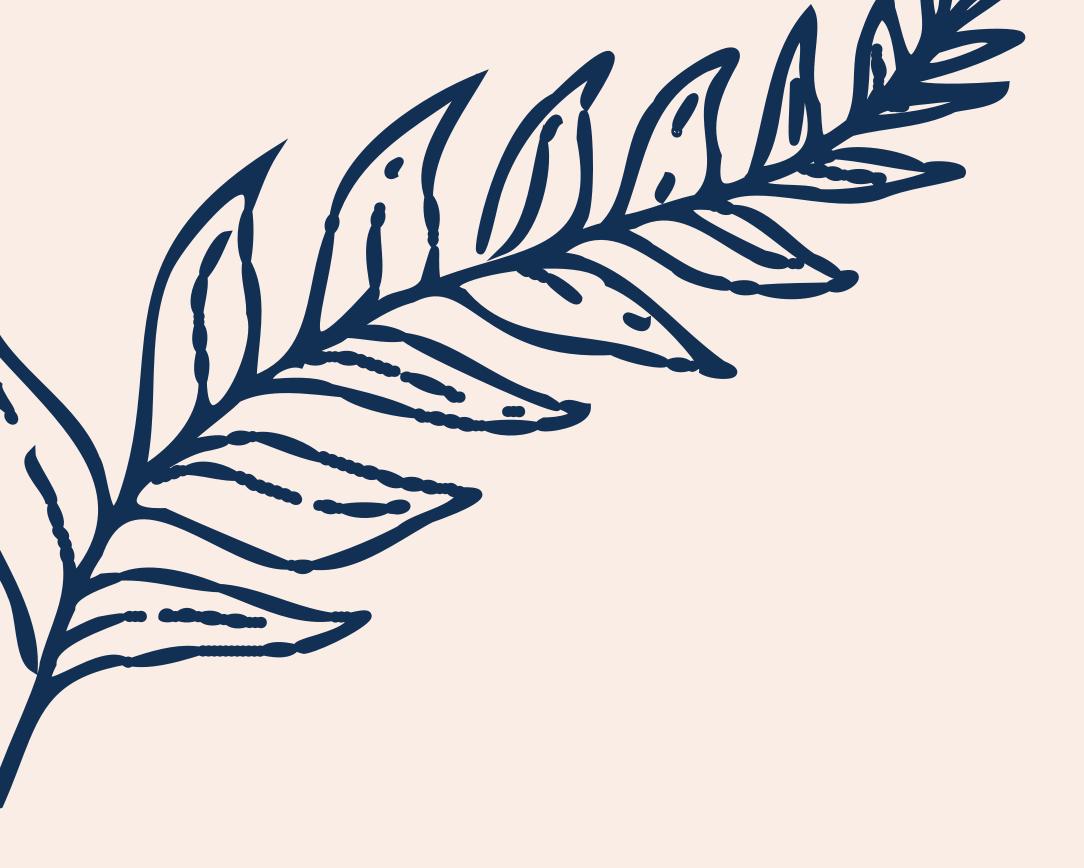
Russell Russell

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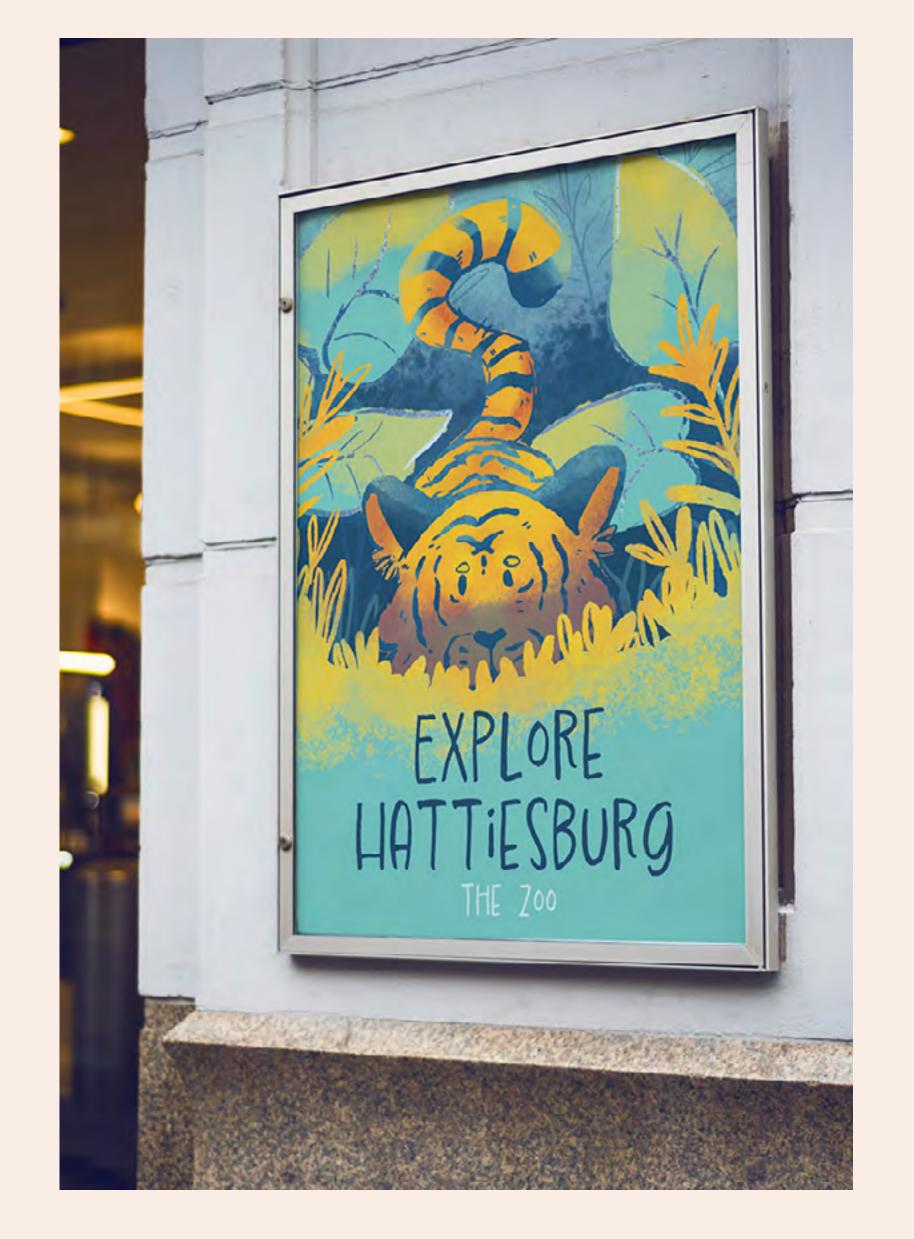
Visit Hattiesburg

Poster Series and T-shirt

Brief: Create a series of three travel posters advertising one aspect of Hattiesburg, Mississippi and include a cohesive T-shirt design that encompasses all three designs.

This project won a Local Gold Addy and Top 10 in the National Poster Show 2022.







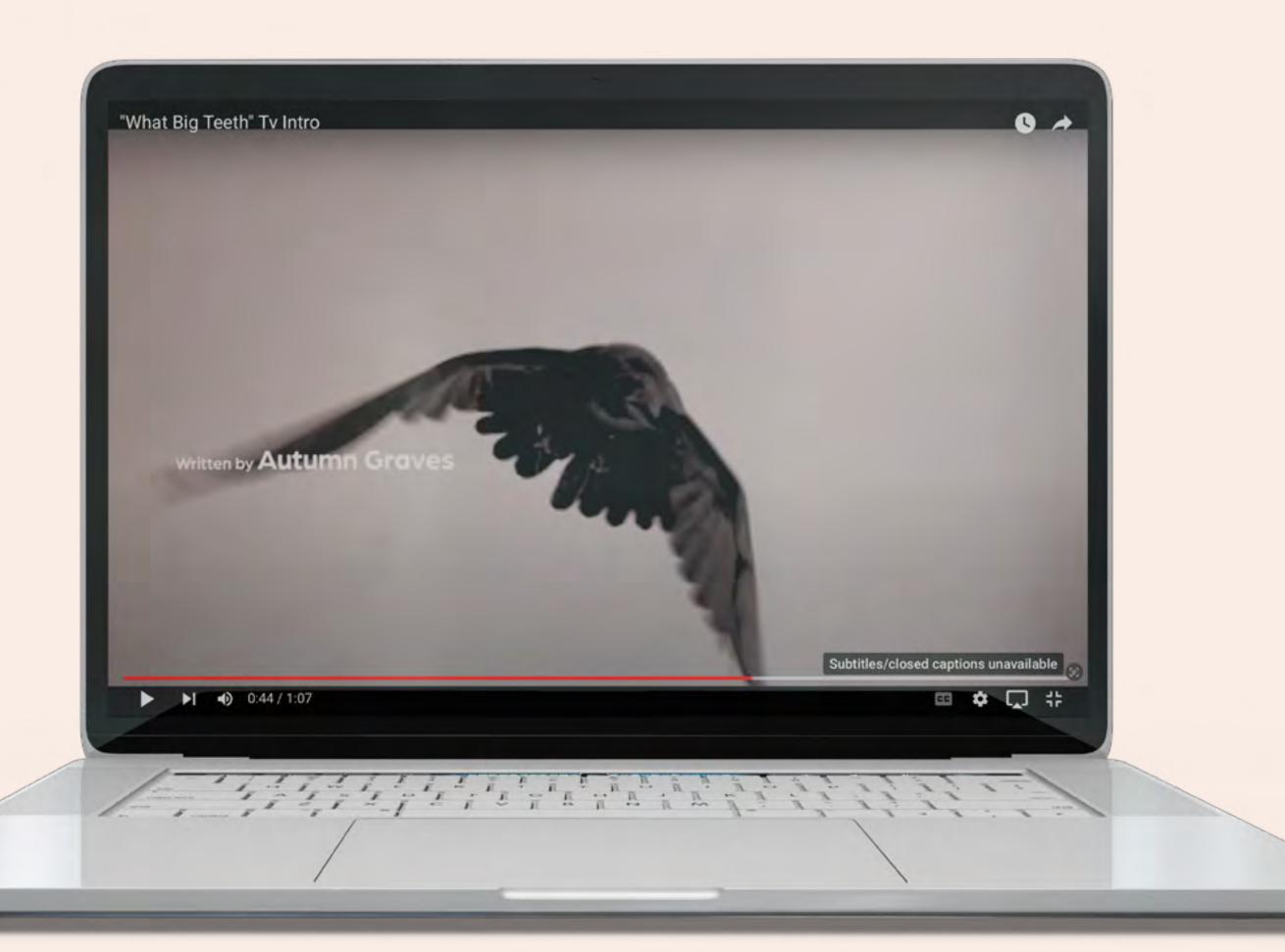


What Big Teeth

TV Intro Motion Graphics

Brief: Create a TV introduction in Premier Pro for a book that does not currently have a movie or TV adaptation. The book chosen was "What Big Teeth" by Rose Szabo.

This project won a Local Silver Addy and a District Gold Addy.





What Big Teeth TV Intro



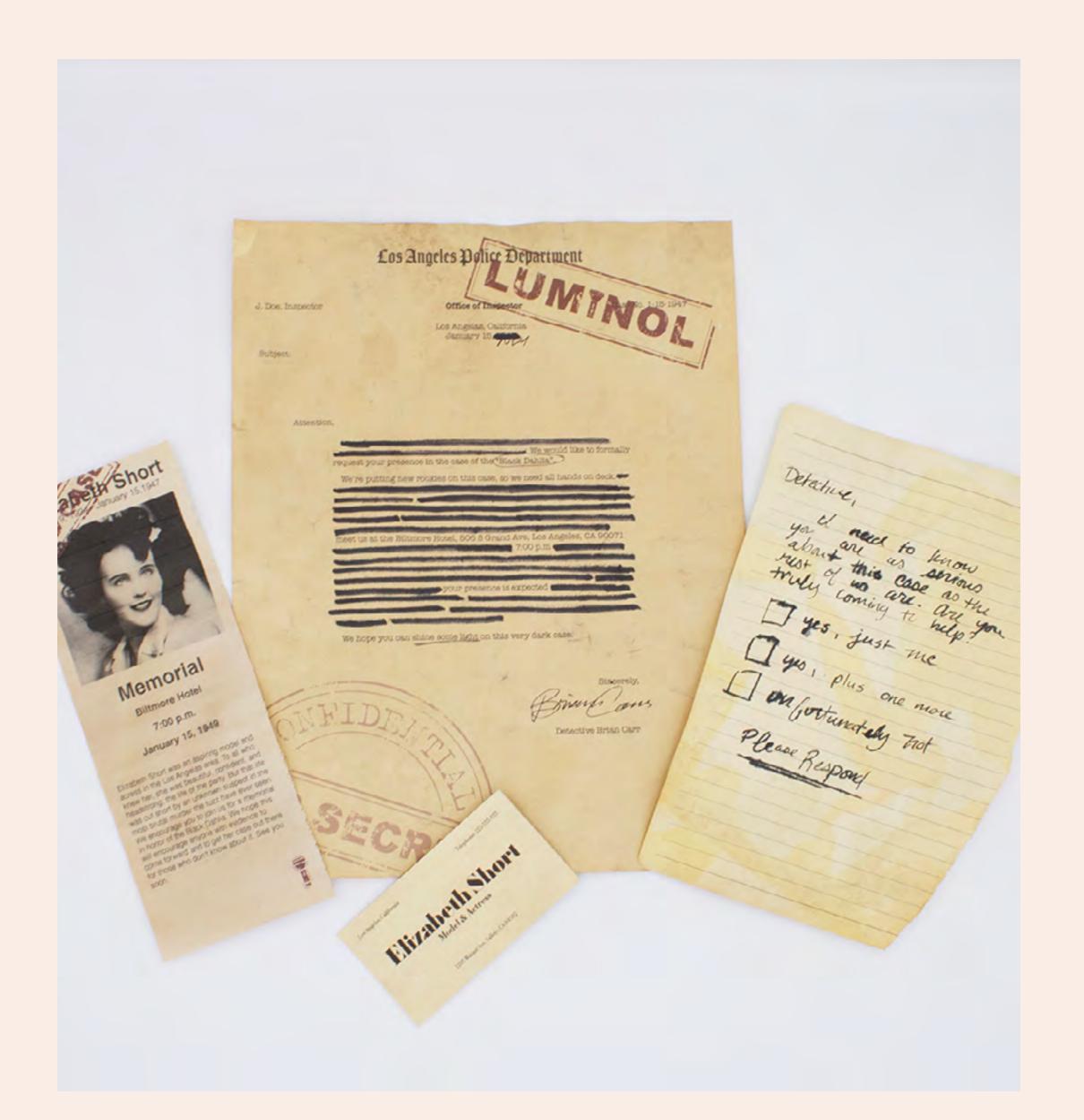
Luminol

Special Event Invitation Set

Brief: Develop an invitation set for a social club of your choosing, including an invitation, RSVP, save the date, and any extras. The social club chosen for this project was "Luminol", a club for true crime enthusiasts.

This project won a Local Gold Addy.













Liška a Žeriav

Slovakian Restaurant Packaging

Brief: Pick a country other than America and create packaging for a restaurant inspired by the cuisine and culture of that country. The country chosen for this project was Slovakia.





Selection of the select

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Movement

Awareness Campaign

Brief: Develop an expansive awareness campaign and organization identity around a topic of your choice. The topic chosen for this project was Chrone's disease and colitis.









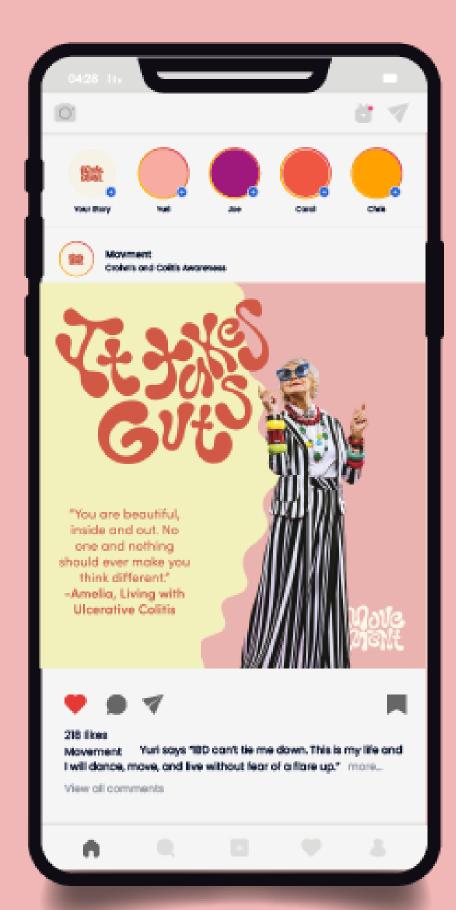


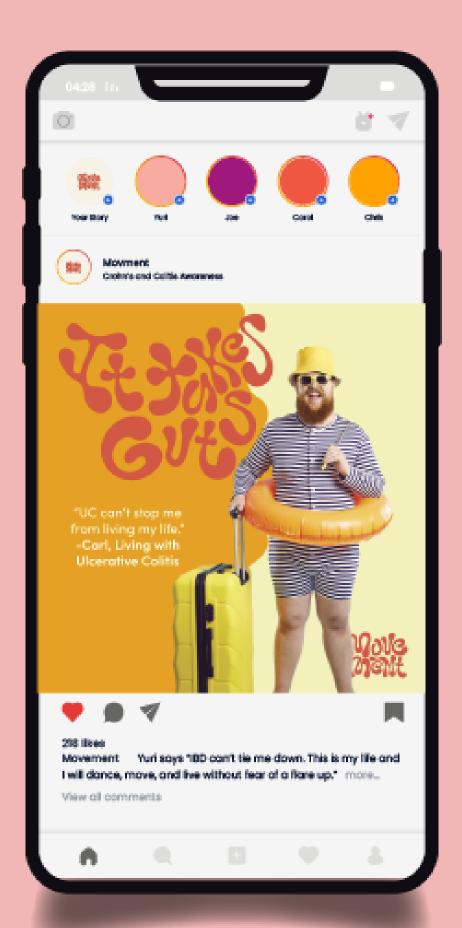




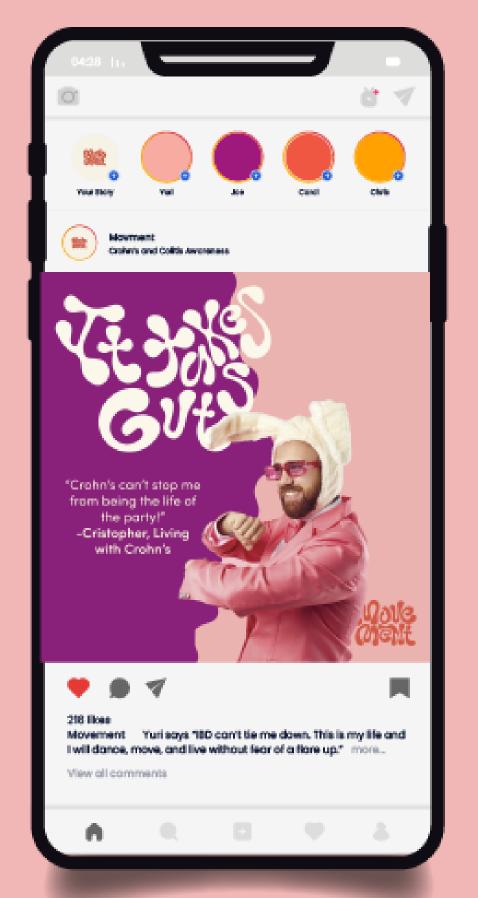
Because IBDiS on Pain in the Butt

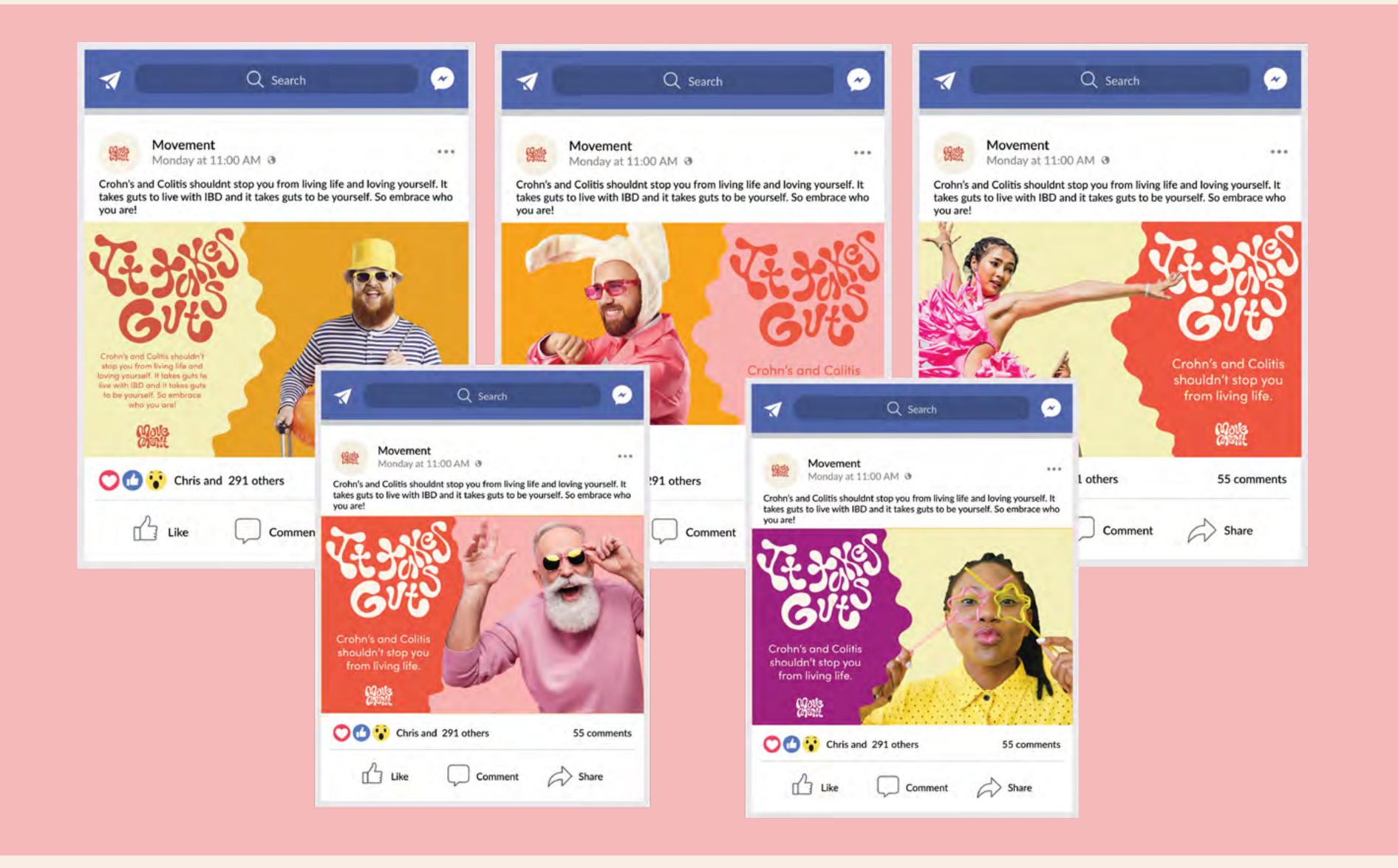
Crohn's and Colitis can result in hemorrhoids, rectal bleeding, fistulas, and ulcers throughout the digestive tract. It's important to take care of your body.



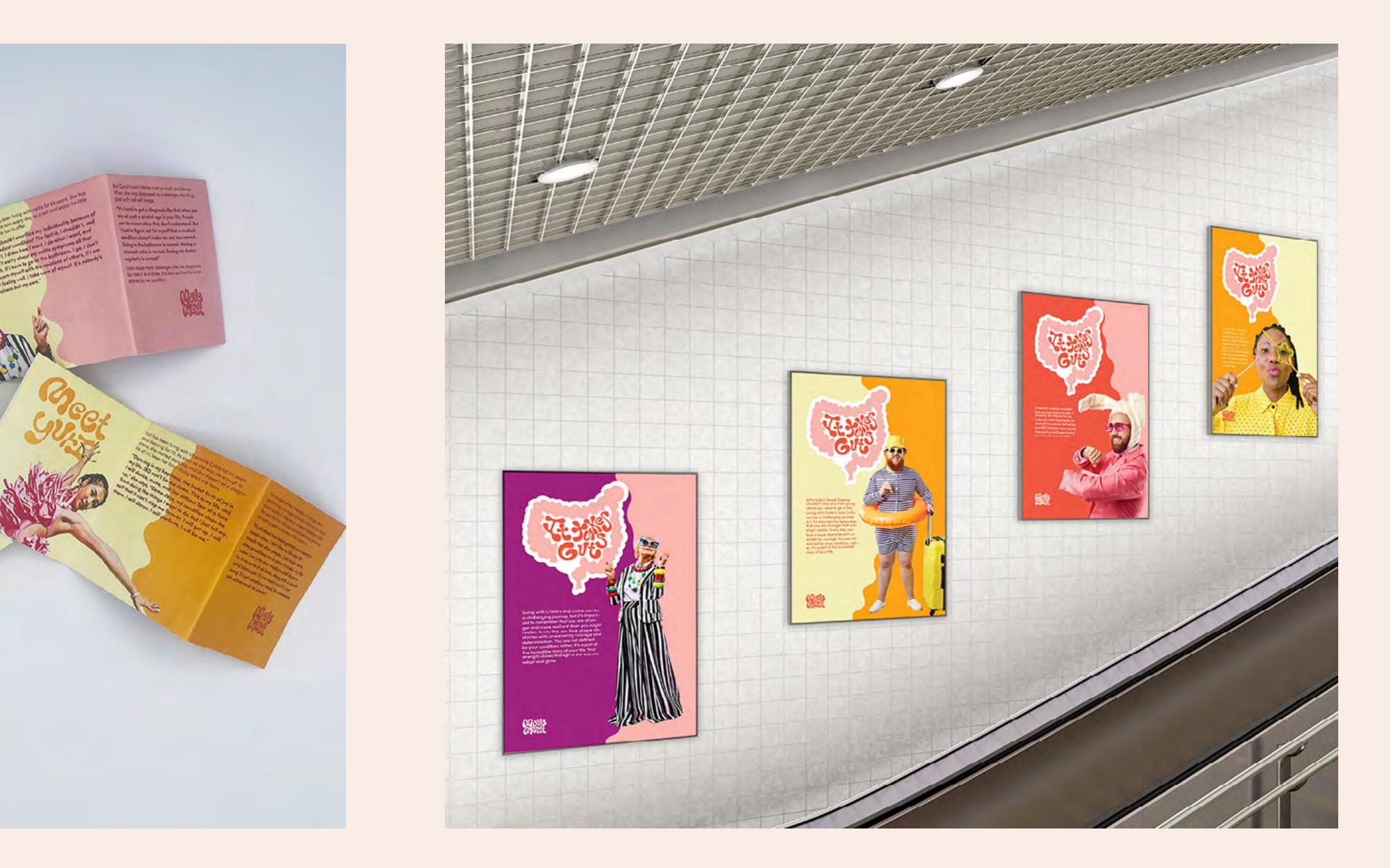


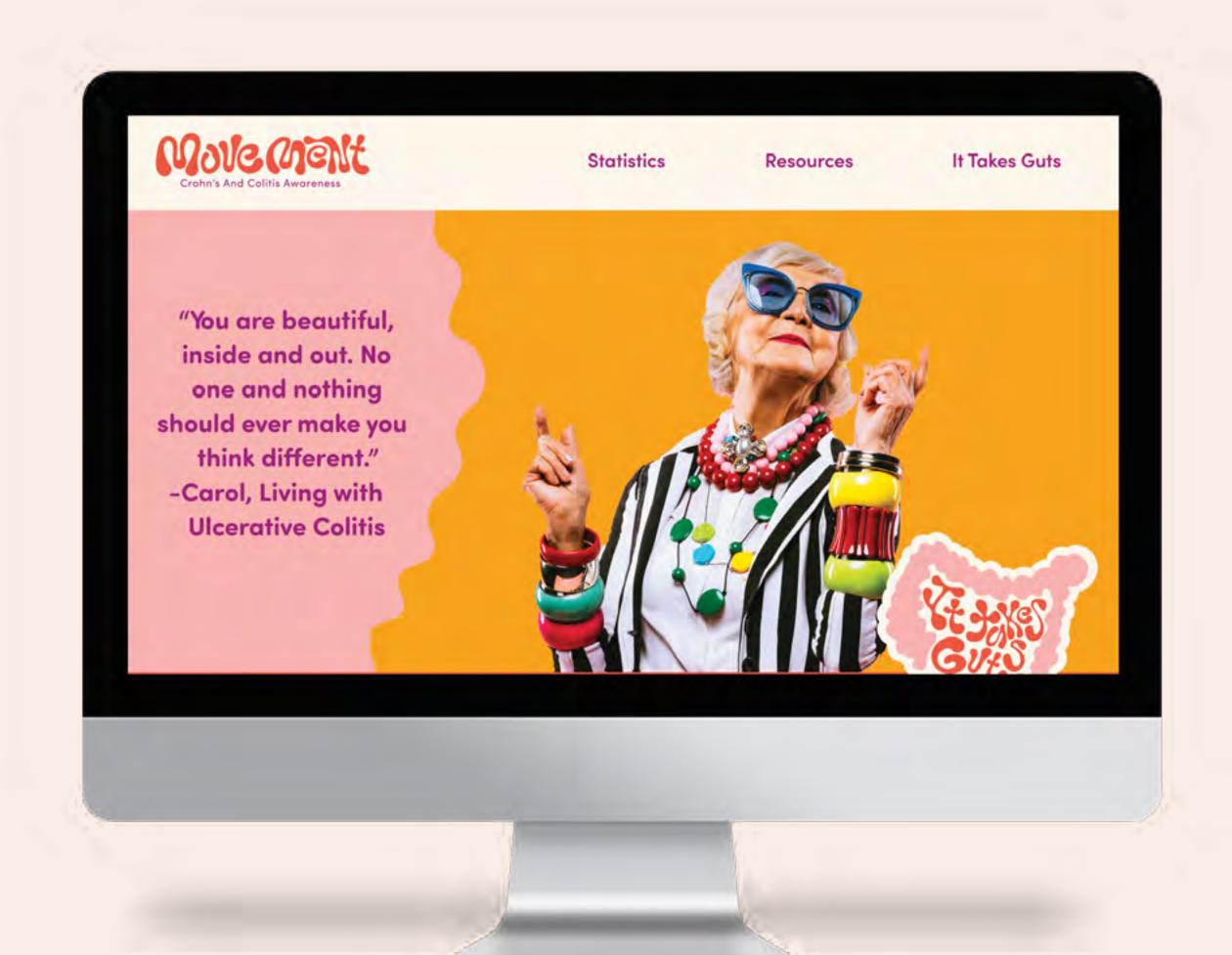














Movement Website Walkthrough



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Crawl: A Herpetological Journal

Trade Journal Publication

Brief: Develop a publication for a trade of your choice that is at least 40 pages in length with advertisements. A standard should be developed for a featured article layouts and column layouts. The trade chosen for this project was herpetology, or the study of amphibians and reptiles.









Crawl: A Herpetological Journal

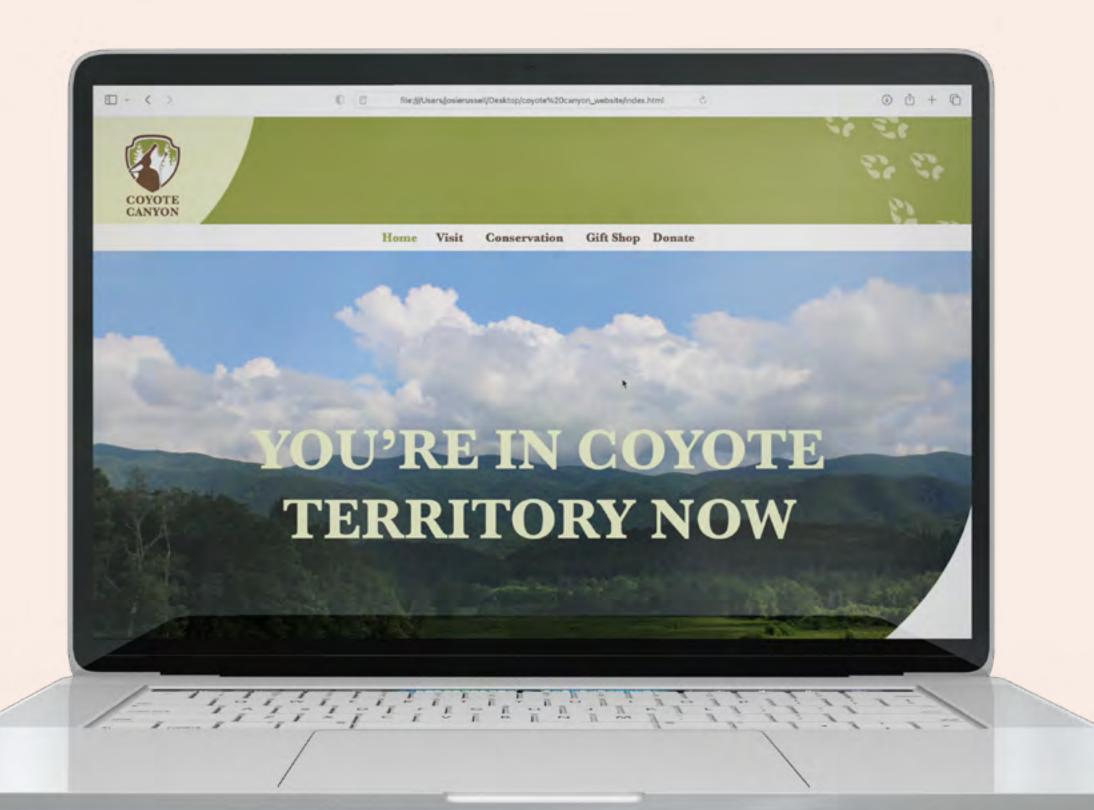


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Coyote Canyon

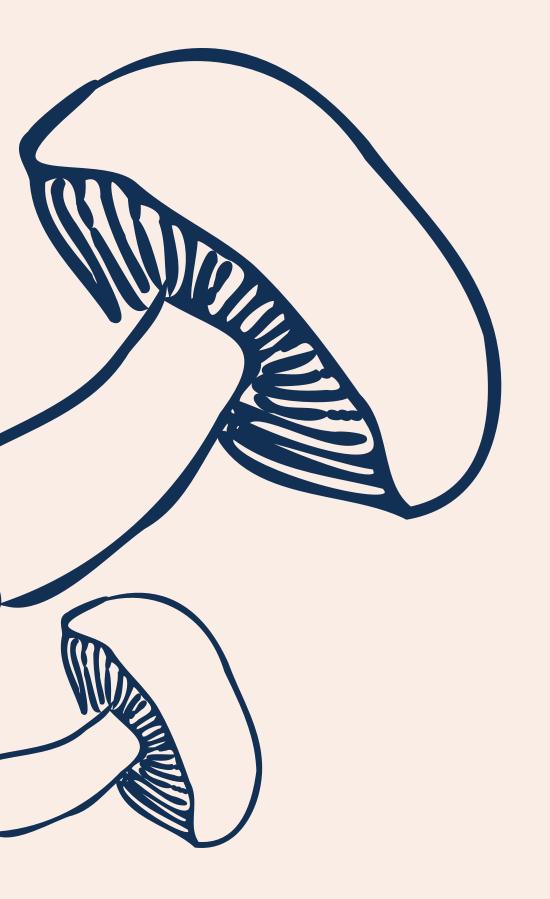
Dreamweaver Website

Brief: Using Dreamweaver, code a website with at least four pages. This website was based around a previous project expansion, Coyote Canyon National Park.





Coyote Canyon Website Walkthrough



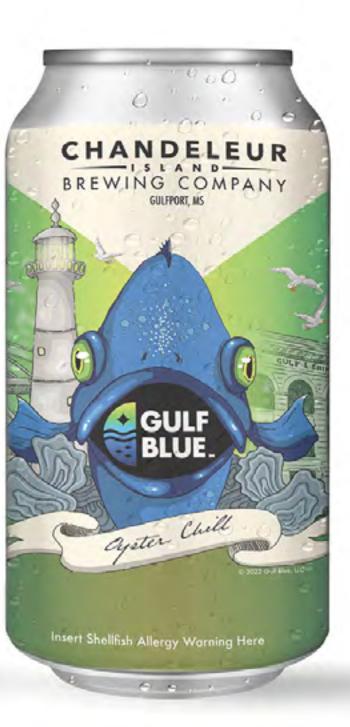
Gulf Blue Oyster Stout

Beer Label and Launch Party Collateral

Brief: Create a label design in a similar style as those found in Chandeleur Brewery for Gulf Blue's Oyster Stout. Gulf Blue's branding identity should be used, as well as coastal iconography to tie the brand's mission into the graphics. For the launch party, collateral items such as t-shirts and hats, should reflect a similar design as the beer label for advertising purposes.



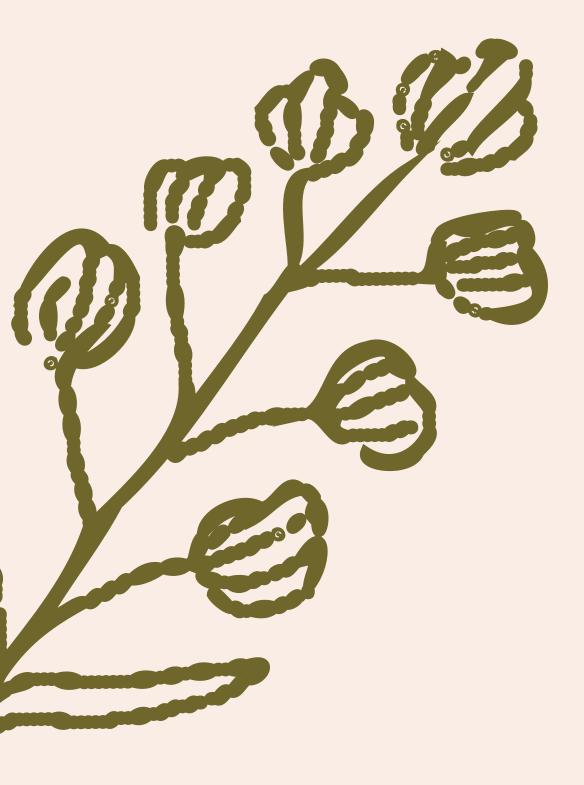












The Silo: Agricultural Subscription Box

Packaging Website, Collateral

Brief: Create an expansive business identity from logo to packaging. A standard should be developed as to how graphics and colors should be used. Packaging for all three subscription boxes should be developed and produced, as well as educational materials provided within the boxes.



AG SCIENCE EDUCATION

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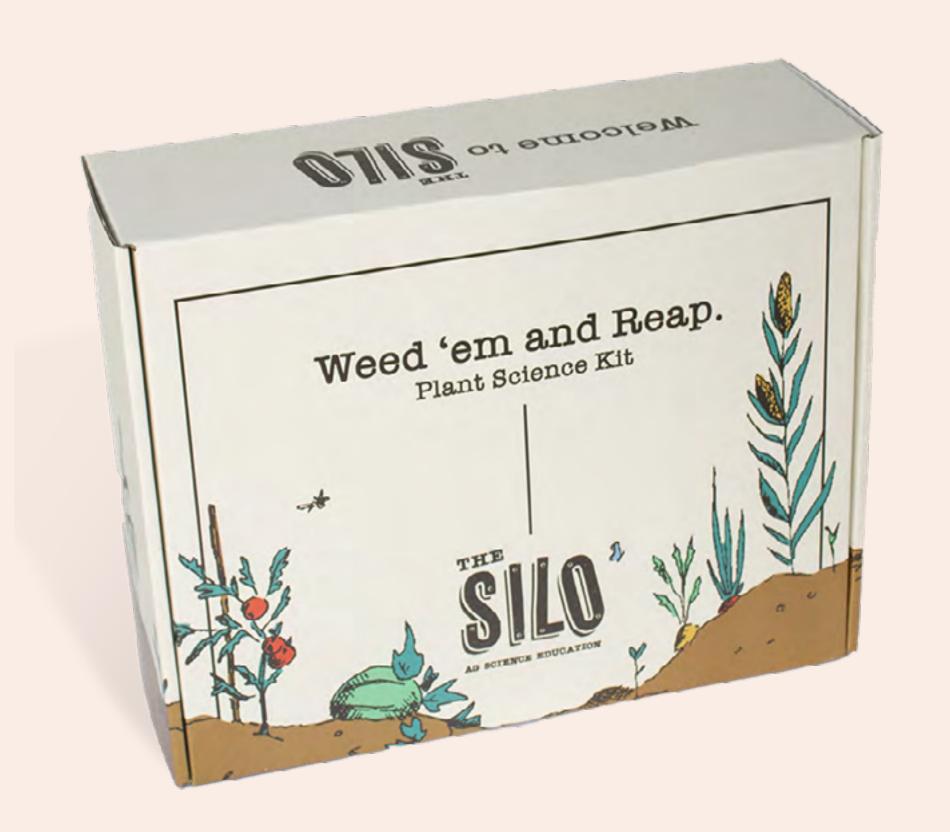


















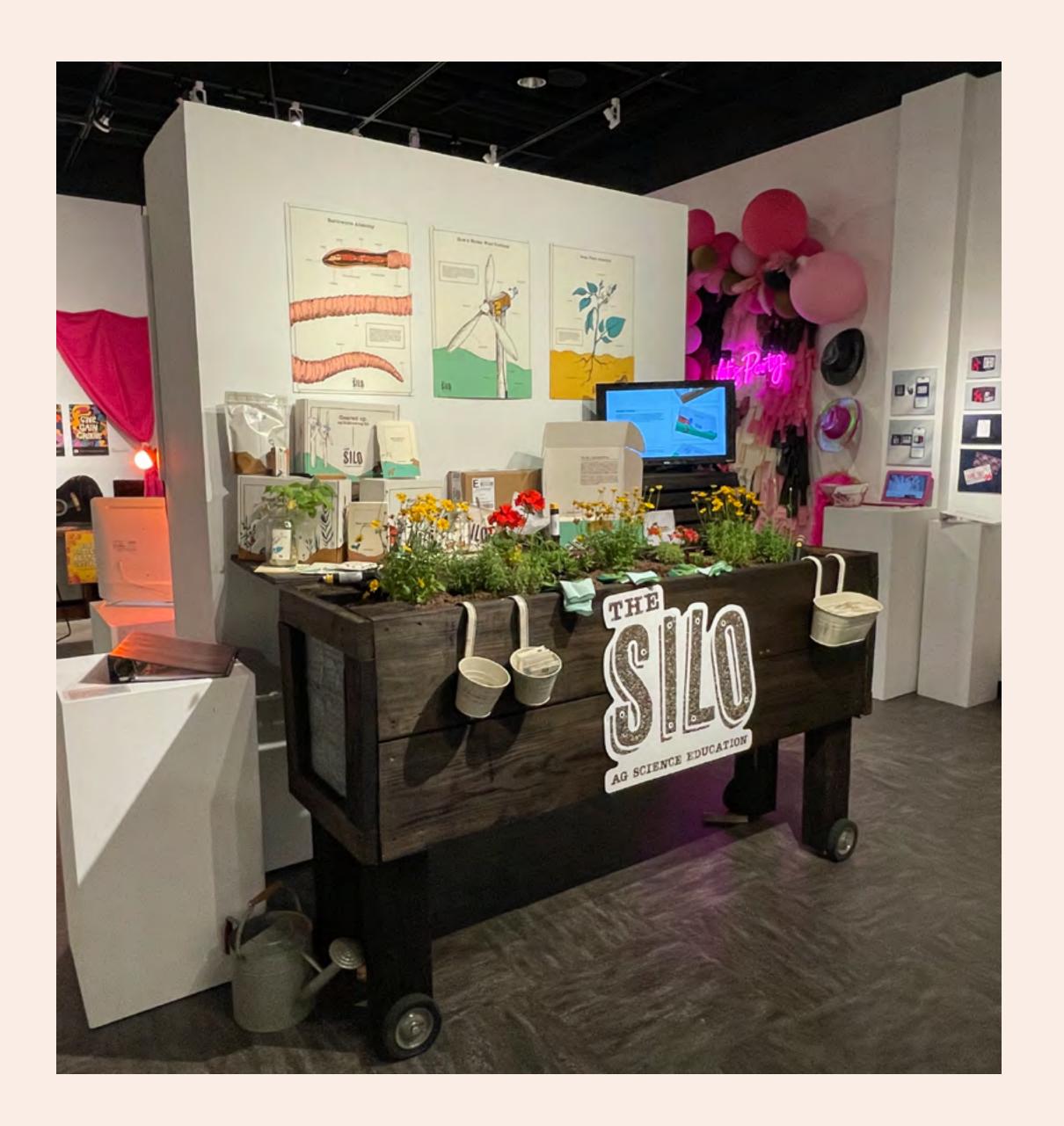




The Silo Website Walkthrough













Thank You